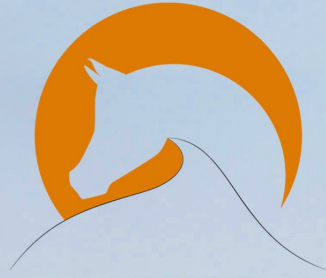


ASSOCIATE YOUR BRAND IMAGE TO GALLOPS OF OMAN 2024



تجوال عُمان
GALLOPS of OMAN

200 KILOMETERS
75 RIDERS
15 TEAMS
5 DAYS
1 RACE

17-25 FEB 2024

10TH ANNIVERSARY EDITION

MORE THAN AN EQUESTRIAN ADVENTURE, A HUMAN ADVENTURE!

WWW.GALLOPS.FR



The Gallops of Oman, a unique concept of an equestrian sporting raid, in the style of the Paris-Dakar, represents an exclusive opportunity to promote the values of your company.

Escape, ride, nature, ecology, discovery, taste for adventure, authenticity, traditions, arts, magic, emotions, treasures, sun, parties and friendship are the key words of this adventure!



Established since 2014, the Gallops is an elite, international, luxury event and is highly reclaimed by the press and media.

It will ensure to your company an access to an impressive worldwide media coverage, such as press articles, TV documentaries, and social network exposure.

The Gallops of Oman 2024 will bring together about 100 high-class horse riders and friends from 15 different nations.

The four Gallops editions were a great international success and have a solid track record and high reputation.

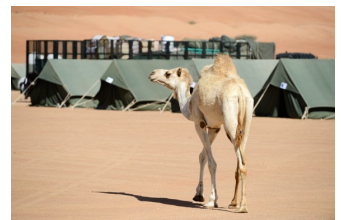
Notably, His Majesty Sultan Qaboos bin Said of the Sultanate of Oman (2014), His Majesty Mohammed VI of Morocco (2018), the Maharajas of Mandawa and Jaipur of India (2019), His Majesty Abdullah II bin Al-Hussein of Jordan (2021) gave all their royal seal and honorary patronage for the previous Gallops events.



MORE THAN AN EQUESTRIAN ADVENTURE, IT'S A HUMAN ADVENTURE!



- ▶ 200 KILOMETERS
 - ▶ 75 HORSE RIDERS
 - ▶ 15 TEAMS
 - ▶ 15 NATIONS
 - ▶ 5 DAYS
 - ▶ 1 RACE
- ✓ Team Presentation Dinner
 - ✓ Welcome Dinner
 - ✓ Camp fire dinners in the desert
 - ✓ White party in the desert
 - ✓ Prize-giving ceremony
 - ✓ Gala dinner



MAIN SPONSOR

BUDGET 50 000€ EX VAT



MARKETING VISIBILITY

- Official partner
- Logo on all the supports of the event
- Logo on the website
- Logo on the press advertising inserts
- 1 advertising page in the official program
- 1 dedicated article on the website
- 1 video interview on the website
- 1 interview of the partner in the press file



EVENT VISIBILITY

- Presentation as Official partner at the Welcome dinner
- Your documentation inserted in the welcome pack
- Logo on the official rankings
- Logo on the signage of the event: the starting arch, the finish arch, and the podium.
- 2 places (transports & accommodation) to follow the event for the 8 days
- 1 tent in the bivouac dedicated to the Official partner
- Participation in the price-giving ceremony



COMPETITORS VISIBILITY

- Optional participants' branding (shirts logos, saddle pads logo or other supports).

TEAM SPONSOR

BUDGET 20 000€ EX VAT

MARKETING VISIBILITY

- Support of a team of riders
- Naming a team for all the race's documents and sports results
- 1 dedicated page on website
- 1 video interview available on website
- 1 interview of the team in the press file
- Name of partner in all official rankings
- Logo on the presentation of the teams in the official program



GOLD SPONSOR

BUDGET 10 000€ EX VAT

MARKETING VISIBILITY

- Official partner
- Logo on all the supports of the event
- Logo on the website
- 1 advertising page in the official program
- 1 video interview on the website

EVENT VISIBILITY

- Logo on the official rankings
- Logo on the signage of the event: the starting arch, the finish arch, the podium
- 2 places (flights and accommodation) to follow the event for the 8 days



MEDIA SPONSOR

BARTER EXCHANGE

MARKETING VISIBILITY

- Media Partner title
- Logo on all the supports of the event
- Logo on the website
- 1 advertising page in the official program
- 1 dedicated article on the website
- 1 video interview on the website
- Logo on the press advertising inserts



EVENT VISIBILITY

- Logo on the official rankings
- Logo on the signage of the event: the starting arch, the finish arch and the podium
- 1 journalist covering the event
- 1 team named by the media partner



**JOIN US FOR THIS EXCLUSIVE HORSE RIDING
EXPERIENCE OF A LIFETIME!**

**GALLOPS OF OMAN
17-25 FEB 2024**

Contacts :

Bady Kebir

+33 6 03 02 26 05

Benoît Perrier

+33 6 32 02 58 81

Email:

contact@gallopsfoman.com

BUCEPHALE ORGANISATION
26 rue Vasco de Gama
75015 Paris - France

www.gallops.fr

Facebook : @gallopsf

Instagram : @gallops_of

